



You've joined the clean water mission because you know safe, clean drinking water and sanitation are critical to sustaining life. **We've joined together,** knowing that as one organization, we can scale our impact, providing more sustainable, safe, clean water and sanitation services to more people faster!

YOU'VE GOT QUESTIONS. *we've got answers.*

Q WHO IS LIFEWATER INTERNATIONAL?

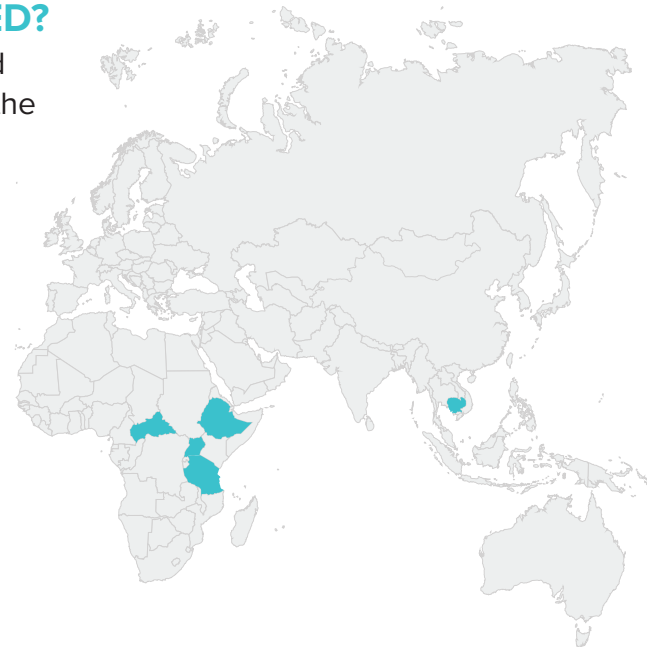
A Founded in 1977, Lifewater is a faith-based organization serving hard-to-reach places in Ethiopia, Uganda, Tanzania and Cambodia. Using their "Vision of a Healthy Village" approach, they focus on sustainable access to safe water, and improved sanitation and hygiene. The headquarters are located in Bentonville, Ark., and Addis Ababa, Ethiopia for their 149 global employees.

Q WHO IS WATER FOR GOOD?

A In 2004, the company was founded by a missionary who saw the great need for clean water in the Central African Republic (CAR). The mission? Providing reliable water services in one of the poorest countries in the world. Water for Good is headquartered in Indianapolis, Ind., with 180 staff working remotely in the United States, Europe and the Central African Republic.

Q WHAT COUNTRIES WILL BE SERVED?

A While Water for Good works specifically in the Central African Republic, Lifewater operates in Ethiopia, Uganda, Tanzania and Cambodia. We are excited to use our combined expertise to impact these countries with sustainable, safe water and improved sanitation and hygiene training.



Q HOW DOES THIS IMPACT MY SUPPORT?

A Behind your generosity is a man, woman or child who wakes up to safe water, because of you. Merging together doesn't change that. In fact, with your support, we're thrilled to collaborate on delivering safe, clean water to more people.

Q WHAT DO YOU HAVE IN COMMON?

A As similar-sized organizations and shared founders' vision, we feel confident this collaboration will help us continue to serve communities in need with sustainable access to safe water, and improved sanitation and hygiene. Motivated by our faith, we will ensure the quality of work continues to express our faith in action.

Q WHERE WILL YOU BE HEADQUARTERED?

A Our headquarters will be in Bentonville, Ark., and Addis Ababa, Ethiopia, with staff working remotely all over the globe.

Q WILL THE MISSION AND VALUES OF THE ORGANIZATION CHANGE?

A No, our commitment remains the same to tackling water poverty, providing safe water and improving sanitation and hygiene, while showing the love of Jesus.

Q WILL OUR PROGRAM STRATEGIES CHANGE?

A Our current program strategies will remain the same. Together, we will look for ways to enhance what we are already doing.

Q WILL SUSTAINABILITY REMAIN A PRIORITY?

A Absolutely. Sustainability will be a focus in all countries and our program/ operation teams look forward to learning from each other!

Q WHY ARE YOU KEEPING THE WATER FOR GOOD NAME?

A Lifewater is often mistaken for LIFEWTR (bottled water) and Life Straws. When you do a Google search, LIFEWTR is often the first result. As an organization, Water for Good has stronger name recognition in the WASH sector, including with foundations.

Q HOW WILL THIS IMPACT THE PEOPLE WE SERVE?

A The heart of what we do is ending water poverty and providing safe, clean water, improved sanitation and hygiene. We believe that together, as one combined organization, we can do that faster and more efficiently.

Q WHO IS LEADING THE ORGANIZATION?

A The leadership and Board of Directors of both organizations will be combined. David LeVan, Lifewater International's CEO, is the CEO of the new organization, and Jon Allen, Water for Good's CEO, is the Chief Programs Officer.

THANK YOU FOR JOINING US

on this exciting journey. Your support is motivating, and we look forward to seeing where the next year will take us...*together!*

MORE QUESTIONS? Please don't hesitate to reach out to our team at info@waterforgood.org

