Our mission?
Clean, lasting water for every man, woman and child in one of the world's most forgotten countries, the Central African Republic (CAR).

Our goal?
Providing reliable water services through private-sector solutions, which will end water poverty in the CAR, for good.

Our exit strategy?
Focusing on sustainability, we incubate professionalized local water service providers that can deliver clean water in coordination with the CAR government and NGO partners.

Water for Good is an international non-profit organization founded in 2004. We are one organization, working out of the United States of America and the Central African Republic.

In addition to drilling wells, we know a reliable maintenance program must be part of the solution. Water for Good maintains a commitment to keeping the water running, for good.

Central African Republic
QUICK FACTS

Population is approximately 4.9 MILLION
Geographically similar to the size of TEXAS
Vegetation is mostly GRASSY SAVANNAH with some dense RAINFORESTS
53 YEARS is the average life expectancy
Annual per capita income is $805 (2019)

WHY CLEAN WATER?

We can all agree on one thing: access to clean water is a basic human right (UN General Assembly, 2010). Across Africa, there is adequate availability of water but it is either not sanitary or not accessible. Of the 771 million people still lacking basic access to water service worldwide, half of them live in sub-Saharan Africa. (JMP, 2021)

Unfortunately, the majority of the Central African population suffers from the solvable issue of “water poverty.”

» 2 billion people worldwide do not have access to safely managed drinking water services, including 70 percent of Sub-Saharan Africa’s population (JMP, 2021)

» 115 people in Africa die every hour from diseases linked to poor sanitation, poor hygiene, and contaminated water (UN, Water for Life, 2005-2015).

» Diseases from drinking contaminated water kill more people every year than all forms of violence, including war, with 43 percent of those deaths being children under the age of five (WHO).

» Globally, women and girls spend 200 million hours every day collecting water. This reduces a woman’s available time to engage in economic activities, spend time with their families, provide childcare, tend to household tasks or even rest and recreation. For boys and girls, collecting water reduces their time for studying or even attending school.* (UNICEF, 2016)
The Water for Good IMPACT

**2022 goals**

- **Operational**
  - Install 120 Water Points
  - Maintain over 1,800 water pumps
  - Ensure 98 PERCENT of functionality rate for all participating communities
  - Establish a NEW REGIONAL HUB in Bouar
  - Continue SCALING OUR OPERATIONS throughout Region 2
  - Monitor and maintain 150 TAPSTANDS

**Development**

- Raise $3,850,000 from private philanthropy
- Raise $2,700,000 from institutional grant funding

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**Water for Good in Action**

- **1,000+** Water Points Installed
- **1,800+** Water Points Maintained
- **800,000+** People Served

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*Due to insecurity issues, our teams were unable to visit all of our water points that we usually maintain.*
We are continuing to scale our operations throughout Region 2, which is home to about one million residents and includes three prefectures: Mambéré-Kadéï, Nana-Mambéré, and Sangha-Mbaéré.

It is estimated that 90 percent of the Region 2 population lacks adequate water services (WFG 2018, 2021). It is necessary to increase operational capacity through building regional hubs, hiring additional staff, and purchasing trucks and equipment. Our goal is to complete this Region 2 within five years, but the funding for increasing capacity needs to happen now. How we build our capacity in the next two years will determine the number of people we can impact for years to come.

Since there is no “one-size-fits-all” system, we install a combination of handpumps and solar-powered pump systems. Typically, handpumps are used in smaller villages, as they can serve about 250 people. Solar-powered pump systems are a good fit in large communities, supporting more than 1,600 people per pump. It is also possible to expand existing systems by adding multiple tapstands.

Historically, Water for Good has worked in 10 provinces in the country and has drilled over 1,000 new water wells.

### WATER ACCESS

**CURRENT PUMP COVERAGE**

**THE IMPACT**

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### COST PER PROJECT
- Handpump: $18,000
- Solar-powered pump system: $60,000

### AVERAGE NUMBER OF WATER USERS
- Handpump: 250
- Solar-powered pump system: 1,600

### AVERAGE COST PER PERSON
- Handpump: $72
- Solar-powered pump system: $37.50

BUDGET: $3,249,140
Without an established Maintenance Team performing regular service visits, the large initial investment made in installing new water points. With preventative maintenance and the replacement of worn parts, a water point can continue to provide clean water for over a decade. For nearly 20 years, our locally-trained technicians have been working hard to keep the clean water flowing. In order to monitor the use of spare parts, manage the restock and help with supply-chain logistics, we also integrate electronic reporting.

Maintenance teams, comprised of both trucks and motorcycles, run out of our regional hubs in Bangui and Berbérati, covering 40 percent of the country. Adding a regional hub in Bouar will allow us to more efficiently provide coverage, monitoring and repair to these areas. Today, Water for Good’s monitoring and maintenance program is made up of 15 locally-trained technicians who perform nearly 3,000 service visits every year.

BUDGET: $875,815

Known as “the people’s radio station”, we are the only short-wave radio station in the country, broadcasting local information in the local language. As opposed to FM radio stations, short-wave stations reach people living anywhere in the country and even beyond.

The daily radio station broadcasts:

» weather updates
» public health initiatives
» hygiene lessons
» national news coverage
» the love of Jesus

For a relatively low investment, our radio station serves as an incredible way to spread peace, love, and wellbeing in one of the most conflict-affected countries in the world.

BUDGET: $136,710

I enjoy the thankfulness people show when I am repairing their pumps. Having clean water saves the villagers from drinking from the forest.

BARthéLEMY
WATER PUMP TECHNICIAN
ADVOCACY
Water for Good aims to address the problems that the water sector faces in rural Sub-Saharan Africa including low levels of water access and high rates of rural water project failure, at a global level. There is a need for water policy, standardized benchmarks for services, and donor funding to support professionalizing the rural water sector.
We will continue using our experience in CAR to inform service models, benchmarks and funding and will participate in global groups like the WASH Agenda for Change, Uptime, the Accord Network and the Safe Water Enterprise Community of Practice as well as local and national coordination platforms (CAR Humanitarian WASH Cluster, etc).

BUDGET: $289,700

ENTERPRISE DEVELOPMENT
In the long run, we will incubate and spin-off professionalized, local water service providers that can deliver water services that water users want, at scale, and in coordination with the CAR government and NGO partners. Our long-term impact will be to establish a viable, local private sector that keeps clean water flowing for the people of CAR and has a clear mandate to work in partnership with water users, community leadership, and the CAR government.
In 2022, we aim to empower and support the launch of private sector investment in Baoro.

BUDGET: $98,500

LEADERSHIP AND ADMINISTRATION
Water for Good is committed to hiring qualified staff, keeping its operation legal, financials transparent and meeting current trends in the field. The Leadership and Administrative costs include employees salaries, software, annual audit, rent, supplies, legal services, Board of Directors’ expenses, etc.

BUDGET: $642,260

DEVELOPMENT
In order to fulfill our operational goals in the CAR, both the development of a solid fundraising program and building a committed donor database are imperative. We use various fundraising vehicles including direct mail, emails, phone calls, face-to-face meetings, events and social media campaigns.
Our highly-qualified fundraising team ensures the investment of best practices. Return on investment is one of the benchmark measurements used to evaluate the efficiency of the fundraising program. We find value assisting our donors in fulfilling their philanthropic goals.

BUDGET: $1,088,465
COST PER DOLLAR RAISED: $0.16

HOW TO get involved
Gifts of all sizes make an impact!
OUR MISSION IS TO NOT STOP UNTIL EVERY WOMAN, MAN AND CHILD HAS ACCESS TO CLEAN WATER.

<table>
<thead>
<tr>
<th>GIFT</th>
<th>YOUR IMPACT</th>
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<tbody>
<tr>
<td>$5</td>
<td>PROVIDES ONE PERSON WITH A YEAR OF CLEAN WATER</td>
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<tr>
<td>$3,000</td>
<td>CO-FINANCE ONE WATER POINT</td>
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<tr>
<td>$18,000</td>
<td>DRILL &amp; INSTALL ONE NEW HANDPUMP</td>
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<tr>
<td>$60,000</td>
<td>SET UP A NEW WATER MAINTENANCE TEAM</td>
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<tr>
<td>$80,000</td>
<td>SOLAR-POWERED PUMP SYSTEM WITH MULTIPLE WATER POINTS</td>
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Join Rainmakers and pledge to donate monthly to Water for Good
Give a one-time gift, online or via mail
Hold a fundraiser with your local school, church or a group of friends
Become a social media ambassador
Consider Water for Good as a beneficiary for legacy giving
Donate stocks or other assets