Our mission?
Clean, lasting water for every man, woman and child in one of the world’s most forgotten countries, the Central African Republic (CAR).

Our goal?
Provide reliable water services through private sector solutions which will end water poverty in the CAR, for good.

Our exit strategy?
Focusing on sustainability, we incubate professionalized local water service providers that can deliver clean water in coordination with the CAR government and NGO partners.

The big picture is that we are committed to working ourselves out of a job in the Central African Republic.

Water for Good is an international non-profit organization founded in 2004. Our headquarters are located in Indianapolis, Ind., and we have two offices in the Central African Republic. One is in Berberati and the other in Bangui, where our programmatic actions are implemented.

To be most efficient and effective, we started with one region, Mambéré-Kadéï, and have begun to focus on other regions to scale our efforts to reach the entire country.

Beyond just providing clean water, Water for Good maintains a commitment to keeping the water running, for good. We believe creating a sustainable water system is the only effective way to tackle water poverty in the country and the world as a whole.
water poverty is a lack of access to a safe and reliable source of clean water, with a collection time above 30 minutes round trip.

**WHY CLEAN WATER?**

- **Today, 785 million people worldwide** do not have access to an improved drinking water source, and 55 percent live in Sub-Saharan Africa (JMP, 2017).
- **115 people in Africa die every hour from diseases** linked to poor sanitation, poor hygiene, and contaminated water (UN, Water for Life, 2005-2015).
- **Diseases from drinking contaminated water** kill more people every year than all forms of violence combined, including war, with 43 percent of those deaths being children under the age of five (WHO).
- **Globally, women and girls spend 200 million hours** every day collecting water (UNICEF, 2016). Women are responsible for 72 percent of the water collected in Sub-Saharan Africa (JMP Report, 2015). For women, it decreases the time to spend with their families, childcare, household tasks, rest and recreation. For boys and girls, collecting water will reduce their time for studying or attending school.
The Water for Good IMPACT

What our donors have made possible over the past 15 years.

### Impact Highlights

- **958** WELLS DRILLED
- **1,800+** WATER POINTS MAINTAINED
- **850,000+** PEOPLE SERVED

### Yearly Impact Breakdown

- **2004**: 8 wells drilled
- **2005**: 20 wells drilled
- **2006**: 44 wells drilled
- **2007**: 100 wells drilled
- **2008**: 180 wells drilled
- **2009**: 260 wells drilled
- **2010**: 321 wells drilled
- **2011**: 420 wells drilled
- **2012**: 521 wells drilled
- **2013**: 632 wells drilled
- **2014**: 735 wells drilled
- **2015**: 868 wells drilled
- **2016**: 1,115 wells drilled
- **2017**: 1,579 wells drilled
- **2018**: 1,779 wells drilled
- **2019**: 1,869 wells drilled
- **2020**: 1,869 wells drilled

### About Our Work

- **420** ORGANIZATIONS SERVED
- **400** COMMUNITIES IMPACTED
2021 goals

OPERATIONAL

Install 30 new HANDPUMPS IN SANGHA-MBAÉRÉ, providing clean water access to 7,500+ people

Design and install 15 SOLAR-POWERED PUMP SYSTEMS with 65 TAP STANDS in Mambéré-Kadéi, providing clean water access to 32,500+ people

Maintain and monitor over 1,800 WATER PUMPS and ensure at least 98 PERCENT OF FUNCTIONALITY rate for all participating communities

Launch WATER TESTING lab in Berbérati

Establish a NEW BASE CAMP in Bossemptele

Launch a new MAINTENANCE TEAM

DEVELOPMENT

<table>
<thead>
<tr>
<th>PRIVATE PHILANTHROPY</th>
<th>Raise $2,300,000 from private philanthropy</th>
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</thead>
<tbody>
<tr>
<td>INSTITUTIONAL GRANTS</td>
<td>Raise $2,200,000 from institutional grant funding</td>
</tr>
<tr>
<td>HOCKING LEGACY FUND</td>
<td>Raise $1,000,000 for Hocking Legacy Funding</td>
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In 2018, we conducted a Baseline Study to learn more about our focus region, Mambéré-Kadéï, which is about the size of Massachusetts. Through this study, we found the population of Mambéré-Kadéï is 461,713, and their existing water infrastructure can only provide basic services for seven percent of the population.

**Our progress on getting proper access to Mambéré-Kadéï**

**2018 BASELINE DATA IN MAMBERÉ-KADÉÏ**

- Total population: 461,713
- 7% of the population has access to water
- 18% of the population is inaccessible
- 75% of the population (348,547) is reachable
  - 19% hand pumps
  - 31% solar-powered pumps
  - 24% urban utility

**PLANNED PROJECTS AND PROGRESS**

- New handpumps: **391**
- Number of people served: **92,145**
- One water point serves: **228**
- To date, **111** handpumps have been implemented and **86** are in process.

**SOLAR-POWERED PUMP SYSTEMS**

- Solar-powered pump systems: **92**
- Number of people served: **146,676**
- One water point serves: **1,623**
- Seven solar-powered pump systems have been completed, with three done by Water for Good, and four by the Red Cross.
Since there is no “one-size-fits-all” system, we install a combination of handpumps, solar-powered pump systems and, on occasion, Life Pumps. Typically, handpumps are used in smaller villages, as they can serve about 250 per water access point. Solar-powered pump systems are a good fit in large communities, supporting, on average, 1,600 people per system. Life Pumps are generally a good solution when drilling must go deeper into the earth.

Historically, Water for Good has worked in 10 provinces in the country and has drilled over 958 new water wells. In 2021, we will be installing 15 solar-powered pump systems and installing 30 new handpumps. Once the new systems are in place, we will provide the community with sanitation and hygiene training.

**Manual Pump Costs**

A manual pump costs approximately $18,000

- Labor and drilling materials: $9,000
- PVC piping: $700
- Pump: $2,500
- Mobilization and reporting: $400
- Administration and support: $5,400
We not only drill water wells but also maintain the pumps’ ongoing functionality through our maintenance services. Without regular service visits, the large initial investment made in drilling the new well will be lost due to broken pumps. With preventative maintenance and the replacement of worn parts, a water point can continue to provide clean water for over a decade.

In 2004, Water for Good launched our maintenance model, with a locally-trained technician working in the region around our drilling base in Berbérati. Over the years, we increased the number of maintenance teams and their geographic scope. In order to monitor the use of spare parts, manage the restock and help with supply-chain logistics, we integrated electronic reporting.

Maintenance teams, comprised of both trucks and motorcycles, run out of both our Bangui and Berbérati bases and cover 40 percent of the country. Adding an additional base in Bossemptele will allow us to efficiently provide coverage, monitoring and repair to these areas.

Today, Water for Good’s maintenance program is made up of 10 locally trained technicians split into six teams—four trucks-based teams with two technicians each, and two motorcycle-based technicians. Together, these teams perform nearly 3,500 service visits every year.

<table>
<thead>
<tr>
<th>WATER PROJECT</th>
<th>COST</th>
<th>NEED</th>
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<tbody>
<tr>
<td>COMPLETE A WELL</td>
<td>$3,000</td>
<td>25</td>
</tr>
<tr>
<td>NEW HANDPUMP SYSTEM</td>
<td>$18,000</td>
<td>5</td>
</tr>
<tr>
<td>SOLAR-POWERED PUMP SYSTEM</td>
<td>$60,000</td>
<td>15</td>
</tr>
<tr>
<td>ANNUAL MAINTENANCE COST FOR ONE COMMUNITY</td>
<td>$480</td>
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WANT TO GET involved?
Our founder, Jim Hocking, released his new book, One Drop of Water. In coordination with the book, we created the Hocking Legacy Fund, where all book proceeds will be applied. This endowment will provide sustainable rural water delivery in the Central African Republic. From the beginning, Jim’s vision for Water for Good was to not only drill wells but to also hire a local team that would provide regular well maintenance. **OUR GOAL IS TO RAISE $1 MILLION BY THE END OF 2022.**

We operate a short-wave radio station which is run by local technicians in the Central African Republic. The technical support for the radio station is provided by Sunset Solutions in Elkhart, Ind.

The radio station is on the air every day and broadcasts important topics such as:

- weather updates
- public health initiatives
- hygiene lessons
- the love of Jesus

For a relatively low investment, our radio station serves as an incredible way to spread hope, health and love in one of the poorest countries in the world.

**BUDGET: $217,032**
ADVOCACY

Water for Good aims to address the problems that the water sector faces in rural Sub-Saharan Africa, including low levels of water access and high rates of rural water project failure, at a global level. There is a need for water policy and donor funding to support professionalizing the rural water sector.

In addition, there is a need to develop clear and standardized benchmarks for services and financial performance for the rural water sector in Sub-Saharan Africa. We will continue to use our experience in CAR to inform service models, benchmarks and funding. We will focus these efforts by sharing evidence from Mambéré-Kadéï that a system-strengthening approach with regional water services planning is feasible, even in a fragile context like CAR. Water for Good does not intend to do this influencing alone, as a single voice. We participate in global groups like the WASH Agenda for Change, Uptime, the Accord Network and the Safe Water Enterprise Community of Practice as well as local and national coordination platforms (CAR Humanitarian WASH Cluster, etc).

BUDGET: $166,568

GENERAL and administrative

Water for Good invests in leadership and administration to successfully run the business. Water for Good is committed to hiring qualified staff, keeping its operation legal, financials transparent and meeting current trends in the field. In 2019, Water for Good spent 11 percent of its overall expenses on Leadership and Administration. The Leadership and Administrative costs include finance and accounting staff expenses, portions of directors and employees salaries, information technologies and software, annual audit, office rent and supplies, utilities, legal services, Board of Directors’ expenses, etc.

BUDGET: $578,652

DEVELOPMENT

In order to fulfill our operational goals in the Central African Republic, both the development of a solid fundraising program and building a committed donor database are imperative. We use various fundraising vehicles and techniques to raise funds from individuals, public, private, non-profit and religious organizations. Those include direct mail, emails, phone calls, face-to-face meetings, events and social media campaigns.

Our highly-qualified fundraising team ensures the investment of best practices. Return on investment is one of the benchmark measurements that is used to evaluate the efficiency of the fundraising program. Our goal is to not only raise funds for our operations but to also assist our donors in fulfilling their philanthropic goals.

BUDGET: $970,267
OVERALL FUNDING GOAL: $4,500,000
HOCKING LEGACY FUND CAMPAIGN GOAL: $1,000,000
COST TO RAISE A DOLLAR (2020): $0.18
Gifts of all sizes make an impact!

**OUR MISSION IS TO NOT STOP UNTIL EVERY WOMAN, MAN AND CHILD HAS ACCESS TO CLEAN WATER.**

<table>
<thead>
<tr>
<th>GIFT</th>
<th>YOUR IMPACT</th>
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<tr>
<td>$5</td>
<td>PROVIDES ONE PERSON WITH A YEAR OF CLEAN WATER</td>
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<tr>
<td>$480</td>
<td>YEARLY MAINTENANCE FOR ONE WELL</td>
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<td>$3,000</td>
<td>COMPLETE ONE WELL</td>
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<tr>
<td>$18,000</td>
<td>DRILL A NEW WELL</td>
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<tr>
<td>$20,000</td>
<td>SET UP A NEW MAINTENANCE TEAM</td>
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<tr>
<td>$40,000</td>
<td>BOSSEMPELE BASE CAMP</td>
</tr>
<tr>
<td>$60,000</td>
<td>INSTALLING ONE SOLAR-POWERED PUMP SYSTEM</td>
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**HOW TO get involved**

Join Rainmakers and pledge to donate monthly to Water for Good

Give a one-time gift, online or via mail

Hold a fundraiser with your local school, church or a group of friends

Become a social media ambassador

Consider Water for Good as a beneficiary for planned giving

Donate stocks or other assets
DONATE ONLINE: waterforgood.org/donate

DONATE VIA MAIL: Water for Good
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Suite 257
Indianapolis, IN 46268

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