WE’RE SO EXCITED YOU ARE AS PASSIONATE ABOUT CLEAN WATER AS WE ARE. It’s our mission to help you reach your fundraising goal to provide clean water to as many people living in the Central African Republic as possible. Use this as a guide to spark your creativity to provide clean water to a country in serious need!

Don’t forget. $5
Just $5 provides a year of clean drinking water for one person. You can change so many lives with just one fundraiser!
An easy way to raise money is by launching a Funraise campaign at waterforgood.org/donate. With a few simple clicks, your fundraiser will be up and running within minutes. Simply set a goal, create an explanation of your fundraiser and then launch. It’s that easy!

If you are active on Facebook, why not turn your social media into a way to raise support? While on Fundraise, follow these simple steps to spread the word on Facebook:

IN YOUR FUNRAISE ACCOUNT:
1. Click “Settings”
2. Select “Create Facebook Fundraiser”
3. Next, choose OK on the authentication pop-up to allow Facebook and Funraise to connect

Whether it is posting about your fundraiser on social media, sharing with your book club or spreading the word with a bullhorn, the more people you tell, the faster you will reach your goal.

Start your campaign

Here are a few points to mention when spreading your fundraiser through text, email or social media.

» How you learned about the water crisis
» Why you are raising money for wells in the Central African Republic
» Ask for a specific amount which will help your supporters to feel like they have a direction on how they can help
» Just $5 provides a year of clean drinking water for one person

Choose your goal

At waterforgood.org, you can choose to fundraise for one of three different areas: maintaining existing wells, drilling a new well or providing clean water access. You’ll need to decide which area you’ll be supporting before you set up your campaign. Maintenance costs $480/year per well, while drilling a new well requires at least $3,000 per well. Side note: If you choose drilling and do not reach the $3,000 goal, your fundraising will go into the general funds for the drilling program.

Spread the word

To see photos and read stories about the lives your support is changing, be sure to sign up for our email updates and follow us on social media.

Stay connected

Whether it is posting about your fundraiser on social media, sharing with your book club or spreading the word with a bullhorn, the more people you tell, the faster you will reach your goal.

Here are a few points to mention when spreading your fundraiser through text, email or social media.

» How you learned about the water crisis
» Why you are raising money for wells in the Central African Republic
» Ask for a specific amount which will help your supporters to feel like they have a direction on how they can help
» Just $5 provides a year of clean drinking water for one person

STAY connected

To see photos and read stories about the lives your support is changing, be sure to sign up for our email updates and follow us on social media.
Where to start?

Some ideas to get you going!

**DONATE YOUR BIRTHDAY**
Simply ask your loved ones in lieu of gifts, they consider donating to your birthday fundraiser. We won’t ask your age (our mothers raised us better than that), but let’s say you are turning 31, you simply ask your loved ones to donate $31.

**HAVE A BAKE SALE**
Do you have a popular recipe your friends always ask for? Take pies, cookies or homemade bread orders in exchange for donations. If you are asking $15 per pie, tell your friends one pie provides 3 people with clean water for a year!

**RAFFLE OFF YOUR FACIAL HAIR**
Although unorthodox, you wouldn’t believe how many people get excited about choosing someone’s haircut, hair color or facial hair.

**RUN OR BIKE FOR CLEAN WATER**
The classic “donate per mile” is a great way to encourage a healthy lifestyle and spread awareness about the water crisis.

**RAFFLE OFF A SKILL**
Are you a talented artist, handyman or good at pulling weeds? Use your skills to raise money for clean water!

**HOST A DINNER PARTY**
What better excuse to get your friends together than to provide clean drinking water for those in the Central African Republic? Host a dinner party and consider charging an entrance fee or fee per glass of clean water your guests drink.

**TIPS FOR SUCCESSFUL fundraisers**
- **UPDATE YOUR SUPPORTERS** on your fundraising progress at least once a week
- **INCLUDE A PICTURE** from our Shareables page at waterforgood.org/shareables to show the impact of our work
- Individually **THANK** each donor

Thank you.
Drilling and maintaining water wells for nearly a million people would not be possible without your help! Clean water not only provides healthy bodies, but it is also a necessary stepping stone to getting out of extreme poverty. You, my friend, are the real game-changer for the people living in the Central African Republic.

Need some pictures or videos to help spread the word of your campaign? Just head to waterforgood.org/sharables

We’ve got you covered! Contact us at info@waterforgood.org! We’d love to help you make your campaign a success!