Water for Good is a 501 (c) (3) non-profit organization, based out of Indiana in the USA. Our mission is to eradicate water poverty in one of the world’s most forgotten countries through the creation of locally owned and operated water businesses. We are committed to long-term change, which means ensuring ongoing access to potable water via functioning water infrastructure to save lives. Our goal? Clean, lasting water for every man, woman and child in the Central African Republic.

Since 2004, Water for Good has completed the following water projects in this country:
- Drilled new boreholes and installed hand pumps
- Rehabilitated broken hand pumps and boreholes
- Currently providing maintenance for a network of over 1,000 hand pumps
- Incubated first locally owned & operated Central African water drilling business (Marcellin African Drilling)

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Water for Good strives to be the most effective and impactful option for your water charity dollar on the planet.

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SOME OF THE WAYS WE PARTNER WITH OUR ADVOCATES INCLUDE:
- Corporate gift from philanthropic fund
- Employee peer-to-peer fundraising campaign
- Customer fundraising online
- Employee matching opportunities
- Community outreach events - third party events
- Percentage of all sales
- Matching gift
- Joint marketing (using partner-specific branding)
- Monthly insight to CAR information
- & much more

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SOME OF THE WAYS OUR ADVOCATES PARTNER WITH US INCLUDE:
- Custom report communication dependent on designation (co-fund, drilling, maint, etc.)
- Company logo, description, and link on the WFG brand partner’s page
- Name on Annual Report
- Engagement with employees
- CEO/Founder dinner
- Curated videos from the field of our projects
- Usage of impact statement
- Press release push from team
- Gift Guide inclusion

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Brand Partnerships
We work closely with our Brand Partners to develop mutually-beneficial fundraising campaigns, co-branded merchandise, media and experiences that have an incredible impact in the Central African Republic.

Our Brand Partnerships are industry-leading companies that support and inspire an impact-driven life. The synergy between their products and our community are immediately obvious. Together, our goal is to continuously end water poverty in the Central African Republic. Our partners work directly with our team.

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Become an Advocate
Advocate Partnership ➔ $25,000+

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